



A short Focus on the Yearly Barometer ECV Meeting

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Methodology

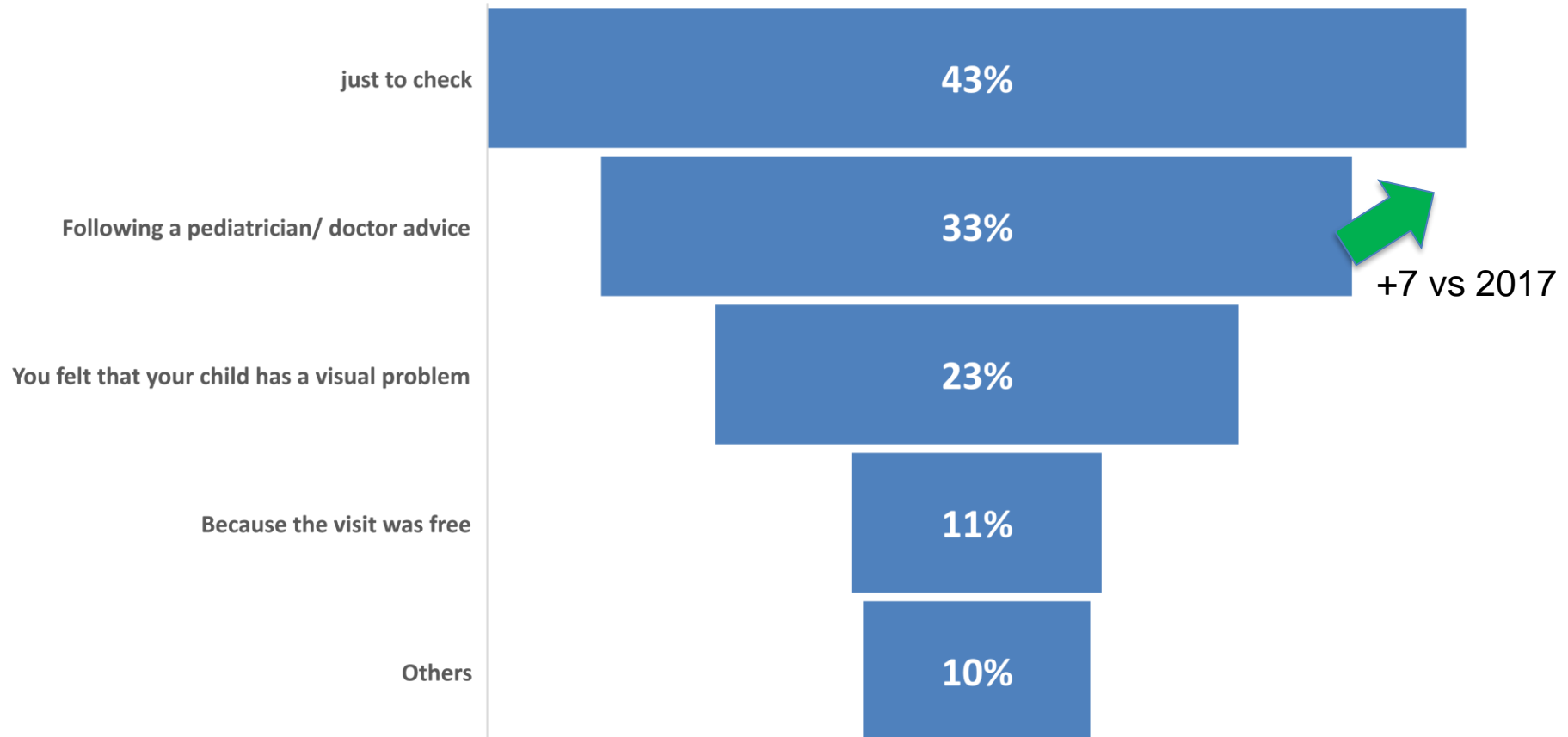


- ASNAV (Association Nationale pour l'Amélioration de la Vue), founded in 1957. Regroups all the optical stakeholders
- **Main objective of the study is to provide data to the Public bodies and call for action**
- Phone questionnaire among 1067 people, over 18 years old
- Phone questionnaire among 400 people 16-24 years old
- Feb-March 2018
- « Opinion Way » is the research company
- Yearly barometer has started in 2004
- It is the only kind of study in France

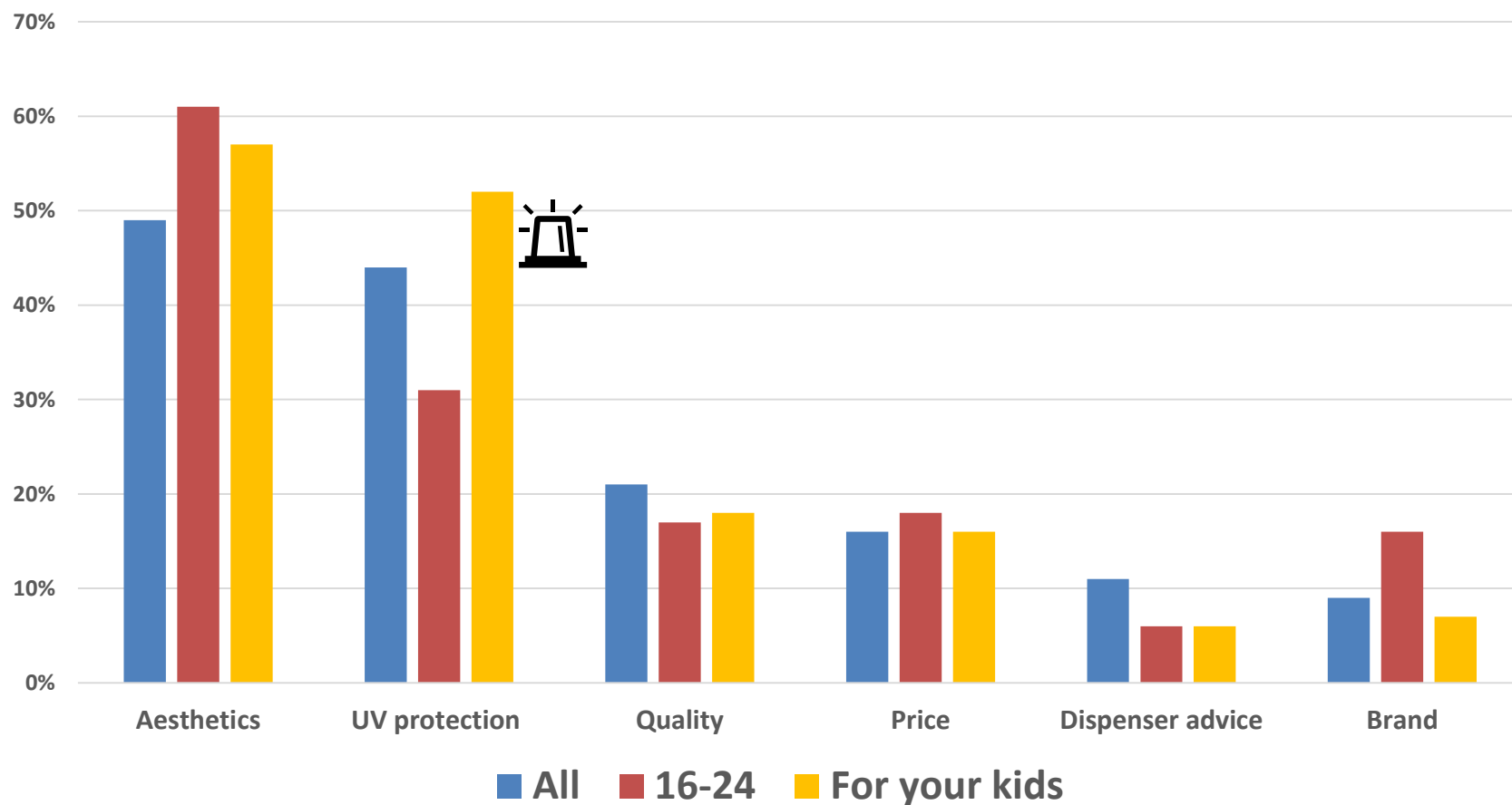
Good news and worrying news !

- **59%** say they have no problem with their eyesight !
- (62% wearers among population)
- When was your last eye exam :
 - Less than 2 years : 70%
 - More than 2 years : 25%
 - 7% of 16-24 years never had an eye exam ie **500 000**

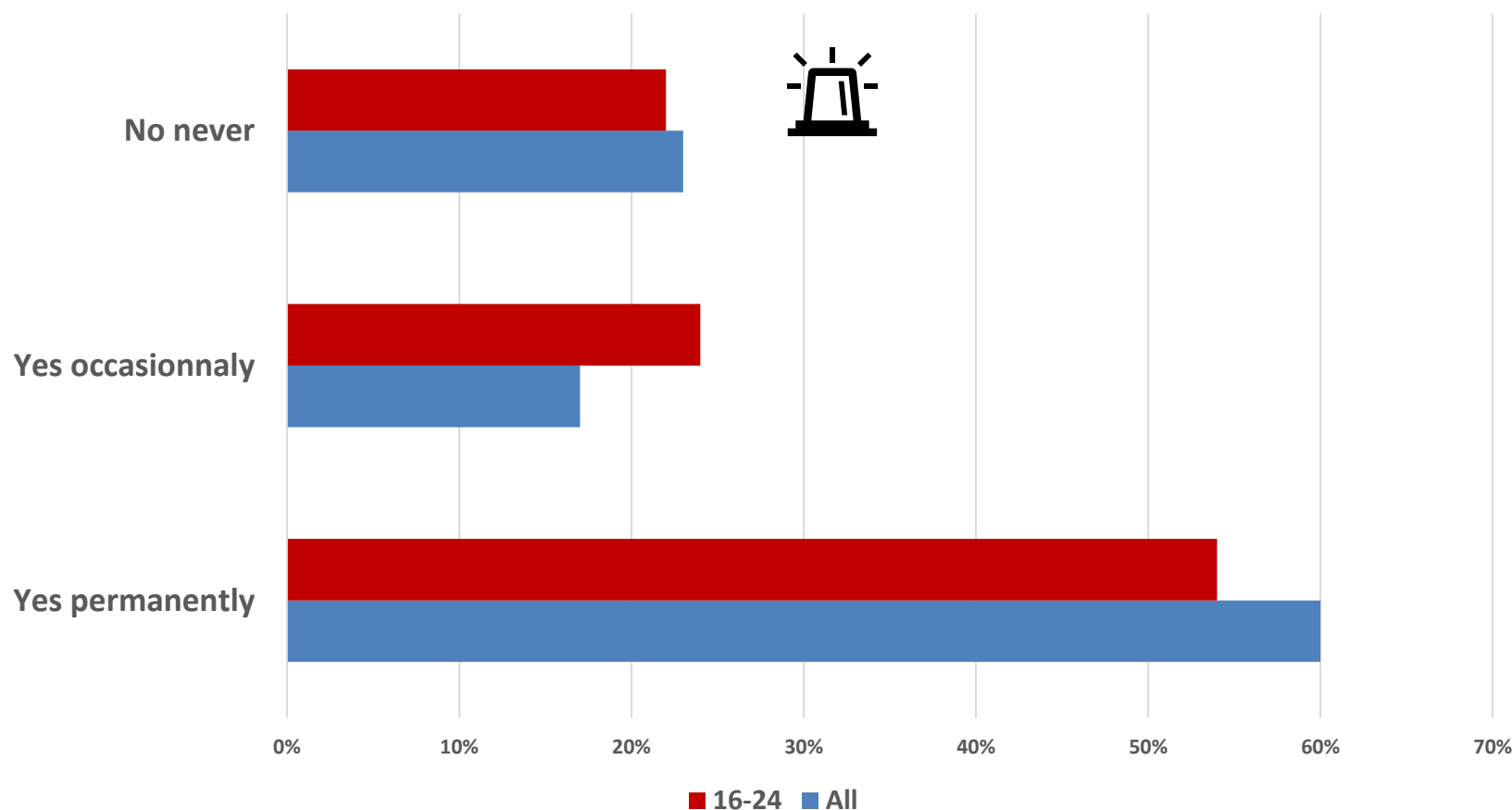
Reasons for the first visit to the ophthalmologist with your child ?



Criteria for sunlens purchase



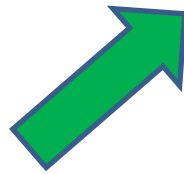
When you drive, do you wear your spectacles....



Daily time spent with screens

- Computer, smartphone, tablet, multi-screens
- Whole population : 5 h 03
- 16-24 y : 8 h 23

When you suffer from screen visual trouble, what have you done ?



- I changed my behaviour (distance from the screen, have a break, change my working place etc..)
- I talked to my doctor and to my ophthalmologist
- I reduced the time spent with screens



- I did nothing special (30%)

Next steps

- To understand « weird » behaviours, we have conducted several interviews
- 3 types of behaviours :
 - A) I am not aware (ignorant)
 - B) I know but I don't care (negligent)
 - C) I know but actually I am wrong (overlooking)
- From patient to *consumer*
- A strong demand for comprehensive and impartial information
- *The complete results to be analysed end November*